



Overhead Golf Tournament with Special Host

This charity event will raise money for
The Overhead Foundation, 501(c)(3) recognized
organization that provides tennis and educational
programing for youth in Atlanta and is associated with the
Southern Region of the American Tennis Association.

www.theoverheadfoundation.com



The Overhead Foundation would like to partner with businesses, families and individual properties in 2023 and beyond. Forging a mutually beneficial relationship is important in any endeavor. This is our commitment to you, to promote your business alongside that of The Overhead Foundation. Our collaborative marketing and promotion will extend through our association with the Atlanta Youth Tennis program, the ATA South, social media, and branded collateral such as large banners, step and repeat as well as T-shirts and gift bags to golf teams and participants.

The Overhead Foundation looks to stage its first Charity Golf Tournament this year. We would like to host a 1 day event. With more events scheduled next year and the initial start of programming for youth to engage in tennis, it looks to be a great start for our foundation.

This event, will spark the initial activation of the Overhead Foundation and aside from entry fees, we will ask for donations as well as leveled sponsorships. The funds our foundation receives will benefit our youth programs. We will also use funds to provide promotional gifts for our golf participants and we would like to give our major sponsors a token of our appreciation.

We believe the benefits for our partners and sponsor, are exposure through our vibrant community, social media, word of mouth as we will have several influential athletes, entertainers and businessmen and women on site for this 1 day tournament. We would list on our website, our new partnership as well as mention Sugar Creek Golf within our program offerings, as we look to establish a Tennis and Golf session on Saturdays. Our event would also provide several marketing opportunities, to increase the exposure of your business profile and brand.

Overall, we are looking to promote this as an “enjoyable” experience for our charitable and friendly donors, corporate sponsors and partners. When this event is complete our goal is to have sent a strong message to Atlanta that the Overhead Foundation is committed to youth tennis accessibility and Sugar Creek Golf is a premiere destination for both golf and tennis.

Event Details

Date: Date before December 2023

Location: Sugar Creek Golf Course
2706 Bouldercrest Rd.
Atlanta, Georgia 30316

Registration: Online and onsite 9:30am

Tee-off: 11:00am

Attendees: Up to 20 teams of four players

Itinerary:

9:30am Onsite Registration

10:00am Welcome

11:00am Tee-off

4:00pm Trophy Presentation

Sponsorship Levels:

Friendly Rally Sponsor..... \$250

(Company or Family name listed and linked on bottom of site and T-Shirt)

Chip and Charge Sponsor.....\$500

(Same as #4 plus Company or Family name on signage around the course)

First Serve Ace Sponsor.....\$1000

(Same as #3 plus Program Title Sponsor of your choice)

Overhead Winner.....\$2,500

(Same as #2 plus Title Sponsor on top of all website pages plus Plaque Presentation during Golf event.)

All Sponsorship Level Payments are accepted online <https://www.theoverheadfoundation.com/sponsorship>



www.overheadfoundation.org

